

2026 Pricing Sheet

BaseCloud CRM

Never drop the ball on customer management ever again. It's automation with intention, AI that actually helps & a system built to scale with you.

BaseCloud CRM

Missed calls, unanswered texts, and leads nobody followed up with — most businesses don’t have a software problem, they have a follow-up problem. BaseCloud CRM puts your calls, texts, emails, calendars, and automations in one clean system, so every lead gets an answer and nothing slips through the cracks.

Every package includes the full platform: VoIP calling & recording · two-way texting · email integration (Outlook & Gmail) · calendars & reminders · workflow automations · AI assistance · quotes & invoicing · reporting dashboards · secure hosting & daily backups.

EVERYTHING INCLUDED — NOTHING BEHIND A PAYWALL

★ We don’t sell features back to you

Every tier gets the complete platform. Packages are sized by the team using it — not stripped of the tools you’ll need later. No hidden modules, no surprise upgrades.

Pay annually and get 2 months free. Commit for 2 years and get 4 months free in total — plus your \$1,500 48-Hour Switch onboarding waived.

BaseCloud CRM	★ MOST POPULAR Foundation \$699/mo Up to 5 users Small teams ready to stop losing leads	★ MOST POPULAR Growth \$1,299/mo Up to 15 users Growing businesses running sales & operations in one place	Dominate \$2,999/mo Unlimited users Established teams that live in their CRM

48-HOUR SWITCH ONBOARDING — EVERY PACKAGE

We install your entire business — done for you, live in 48 hours

Data import · phones & numbers · automations · email · team training — full breakdown on the next page.

\$1,500 once-off

FREE with a 2-year commitment

THE FULL PLATFORM — INCLUDED IN EVERY TIER

VoIP calling with call recording & transcription	✓	✓	✓
Two-way texting & bulk texting	✓	✓	✓
Email integration & bulk email Outlook & Gmail — every email tracked to the client	✓	✓	✓
Calendars, tasks & repeat reminders	✓	✓	✓
Workflow automations follow-ups that happen without you	✓	✓	✓
Quotes, invoices & recurring billing	✓	✓	✓
Reporting dashboards & user reports	✓	✓	✓
API integrations, data import & export	✓	✓	✓
Secure hosting, encryption & daily backups	✓	✓	✓

SUPPORT & SUCCESS

Email & telephone support	✓	✓	✓
Priority support queue	—	✓	✓
Customer Success Manager optional — hands-on system improvement	\$70/hour	\$70/hour	\$70/hour

TEAM & USAGE PRICING

Clients & contacts	Unlimited	Unlimited	Unlimited
Additional users* added to any package above — not standalone	\$200/mo per user	\$200/mo per user	Included — unlimited users
Calling recorded & transcribed · US-US	\$0.14/minute	\$0.14/minute	\$0.14/minute
Texting per 160-character text segment	\$0.02/text	\$0.02/text	\$0.02/text
VoIP numbers standard 10-digit numbers	\$10/mo per number	\$10/mo per number	\$10/mo per number
AI usage drafting, summaries & automation AI	\$0.002 per 1,000 tokens	\$0.002 per 1,000 tokens	\$0.002 per 1,000 tokens
File storage rounded up to the nearest GB	\$0.80/GB	\$0.80/GB	\$0.80/GB

PRICING

Monthly investment	\$699/mo	\$1,299/mo	\$2,999/mo
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*Additional users are added on top of one of the packages above — this is not a standalone per-user plan. Every additional user gets the full platform, exactly like the users included in your package, and users can be added or removed at any time. Dominate includes unlimited users, so no additional user fee applies.

The 48-Hour Switch – \$1,500 once-off, done for you

The real reason businesses stay on a CRM they hate is the switch. So we removed it. Our team installs your entire business on BaseCloud in 48 hours — data, phones, automations, training — done for you, not by you. **Waived entirely when you pay annually.**

INCLUDED IN YOUR 48 HOURS
✓ Kickoff meeting — we map your sales process and goals ✓ VoIP setup — business numbers, call flows & recording, live day one ✓ Custom fields — the CRM shaped around how you actually work ✓ Data import — your clients and history moved in from your current system ✓ Automations built for you — the follow-ups you need, working from day one (up to 3 hours of automation build) ✓ Email connection — Outlook or Gmail linked and tracking ✓ Team training — your people confident before we leave
HOW YOU GO LIVE FROM DAY ONE
✓ You're live immediately on BaseCloud numbers — calling from day one ✓ Number porting & business-texting registration complete in the background — carriers require approval before business texting goes live, which typically takes around 10 days ✓ Zero downtime — your existing lines forward to BaseCloud, so no call is ever missed during the move
QUOTED SEPARATELY — extends the timeline
• Large or complex data migrations • Custom development & ad hoc work — \$70/hour • Bring-your-own-telephony setup & connecting existing VoIP or desk phones

Usage Pricing — you only pay for what you use

Your subscription covers the full platform and unlimited clients. Communication and AI are billed on actual usage, at transparent published rates: **calls at \$0.14 per minute** (US–US), recorded and transcribed · **texts at \$0.02 per 160-character segment** · **VoIP numbers at \$10 per month each** (standard 10-digit numbers — porting a number in is free, porting out is \$20) · **AI usage at \$0.002 per 1,000 tokens** · **file storage at \$0.80 per GB** (rounded up to the nearest GB). Usage is billed monthly in arrears, itemised on your invoice. Carrier registration fees for business texting are passed through at cost.

Notes & Terms

1. Pay for the users you actually have

Add or remove users any time — changes reflect on your next invoice. Tiers are sized by team: up to 5 users on Foundation, up to 15 on Growth, unlimited on Dominate. Need one or two more than your tier allows? Add extra users at **\$200/mo each** — added to your package, not sold on their own. Or move up a tier at any time: no penalties, no re-onboarding.

2. Usage billing

Calling, texting, VoIP numbers, AI usage, and file storage are billed monthly in arrears based on actual consumption at the rates above. Rates are subject to carrier and provider changes with notice.

3. Annual billing

Annual plans are billed in advance at 10× the monthly rate — 2 months free. Commit for 2 years and you get 4 months free in total, plus the \$1,500 48-Hour Switch onboarding waived.

4. Number porting timelines

Porting your existing numbers depends on your current carrier and typically completes within days. You're never without a working phone system — BaseCloud numbers and call forwarding cover the gap from hour one.

5. Sales tax not included

All pricing is in USD and excludes sales tax, which is added where applicable.

What to expect from every package: a BaseCloud expert who continually works at improving your system and automations, communicates with your team, and flags the business inefficiencies your own data reveals.