

2026 Pricing Sheet

Website Development + Premium Hosting & Maintenance

Conversion-focused, SEO-
optimised websites that turn
curious clicks into paying clients.

Premium Hosting & Maintenance

Our Promise: You will never have to worry about your website again.

Our Guarantee: For websites that we build and manage, we take full responsibility for the website. If something breaks we'll fix it, and if the website gets hacked we'll even rebuild free of charge if necessary. Error resolution begins within 6 hours of the fault being picked up.

Every package includes: 24/7 uptime & security monitoring · plugin, theme & WordPress updates · bugfixes · spam & malware protection · conversion-rate monitoring · premium agency plugins.

Premium Hosting & Maintenance	Details	Basic	★ MOST POPULAR		Enterprise/ eCommerce
		R1 500/month Brochure sites that need solid upkeep	Basic + R2 600/month Business sites where speed & leads matter	R6 000/month High-traffic sites & online stores	
What's Included					
Website development discount	You qualify for a website development discount	35% discount			
Included monthly changes	Developer hours to make changes to your site	1 hour	2 hours	4 hours	
24/7 uptime monitoring	We get notified immediately if the website goes offline	Every 20 min	Every 10 min	Every 3 min	
24/7 security monitoring	Fight hacking attempts & keep you GDPR compliant	✓	✓	✓	
BaseCloud Boost performance optimisation & monitoring	Keeps your website super-fast & performance optimised	—	✓	✓	
Website & database backups	Periodic backups, so we can assist when something goes wrong	Monthly	Weekly	Daily	
Plugin & theme updates	Fight hacking attempts & keep you GDPR compliant	Monthly	Weekly	Daily	
WordPress version updates	Fight hacking attempts & keep you GDPR compliant	✓	✓	✓	
WordPress bugfixes	We fix any bugs as they appear	✓	✓	✓	
Spam / malware clean-up & protection	Keeping you spam free & protected	✓	✓	✓	
Continuous conversion-rate monitoring & improvements	We proactively make changes to your website when running Google Ads	✓	✓	✓	
Premium agency plugins Valued at R6 000 – R15 000 per year	We make use of the best plugins available for security & performance purposes	✓	✓	✓	
Premium dedicated server hosting No server speed or resource issues	You're not hosted with 100's of other websites on a server — you have your OWN server, for security & speed	—	✓	✓✓	
Domain registration & email hosting + setup Limited to 10 email addresses — R50 additional per email address thereafter	We set up your domain and create all necessary email addresses	—	R500/month	R500/month	
Pricing					
Monthly investment		R1 500/mo	R2 600/mo	R6 000/mo	

All costs are VAT exclusive. Pricing in ZAR.

Website Design & Development

Our Promise: Never worry about your website again.

Our Guarantee: We take full responsibility for websites that we build and manage. If anything malfunctions, we fix it, and we rebuild free of charge should your site get hacked.

Website Design & Development	Basic 5 Pager	★ MOST POPULAR Designed 5 Pager	eCommerce
	R15 000 Launch fast on a proven template — see below	R65 000 A custom design built around your brand	R85 000 Sell online from day one
The Basics			
Turnaround time	4 days	3 weeks	4 weeks
Custom design	—	✓ valued at R19 000	✓ valued at R23 000
Pages included	5 pages	5 pages	9 pages
Additional pages	R2 300/page		
Hourly rate for ad hoc work	R2 300/hour		
eCommerce integration	—	—	✓
Loading of eCommerce products	—	—	10 products incl. • additional products @ R100 each
On-page SEO	Basic	Advanced	Advanced
Pricing			
Total investment Development + custom design	R15 000	R65 000	R85 000
With 35% hosting discount	R9 750	R48 900	R63 300

Basic 5 Pager Templates

True North Dental

👉 [CLICK HERE](#)

Polaris Legal

👉 [CLICK HERE](#)

Nova High School

👉 [CLICK HERE](#)

Dr Atlas Reeves

👉 [CLICK HERE](#)

Lodestar Plumbing

👉 [CLICK HERE](#)

Please take note of the following

- **The 35% discount applies to the development cost only** — the compulsory design fee is billed at the full rate.
- The website development timeline kicks off from the date all information is received by our team. Please allow enough time for this in your planning.
- The client is responsible for providing our team with all relevant website content such as: a high-quality logo, written “about us” section, product images if the website is an eCommerce site etc. We can supply stock website images at no additional rate, excluding product images (eCommerce).
- The client is responsible for providing all necessary information / content / feedback within a reasonable timeframe. If a process is hindered/stalled by the client for a duration exceeding 15 days, the process can be deemed complete by BaseCloud and further work requested by the client will be billed additionally.
- Professional copywriting is available at an additional fee. · Pricing includes 2 design reviews. · Hourly rate for custom development, additional work, and deviation from standard work @ R2 300 p/h.
- Each project will have an “Effective date” — the date BaseCloud moves the website from a staging server to the client’s dedicated server and starts billing for maintenance services, irrespective of whether onboarding has been completed. BaseCloud plans its processes around these dates to ensure delays are limited and deadlines are met.

All costs are **VAT exclusive**. Pricing in **ZAR**.